



Market

The Securicom company has been present on the Macedonian market since 2000. Its founder is Mr. Wolfgang E. Gamper; owner of the company Securicom International. Today Securicom is a well-known brand that offers and delivers service packages for professional cleaning, technical maintenance, security and typing services.

The use of modern equipment and machines that fully meet the Macedonian and European standards, in addition to the use of environmentally friendly supplies produced in the European Union Member States which guarantee the preservation of nature and the working environment, ranks Securicom among the companies that practice a modern way of doing business and operations.

Achievements

Being a successful, well-known and leading brand in one's field within the domestic market are accomplishments resulting from years of successful managing. The development of a strategic model, based on a devoted team that flawlessly deals with everyday challenges and guarantees successful business results, is the key accomplishment of Securicom.

The application of strict standards and diligent quality control, flexibility, dynamics, 24-hour availability, professionalism and trust characterize Securicom's operations in the past 11 years. Certainly, aiming to be in full compliance with the European standards applied in this field, the employees have the opportunity to upgrade their skills through the continuous training provided to

the expert personnel at the headquarters in Austria.

Securicom's determination to work with and only with reputable equipment suppliers, as well as manufacturers of equipment for professional cleaning who apply high-quality standards in their business processes, makes the company an undisputable leader on the Macedonian market.

Another difference between Securicom and its competition is the fact that it represents the products of the world renowned manufacturer Kärcher. The professional cleaning machines from Kärcher are suitable for use in many different industries, but also for cleaning of business premises and residential buildings.





History

Service provision, as a core activity of the company Securicom, a subsidiary-company of the Austrian company Securicom International, has a very long history. The successful story of Securicom International originates from the first security company in Vienna. The initial activity of the company was providing security services, but over time the activities expanded to providing professional cleaning services, technical maintenance of buildings as well as typing and secretarial services.

Product

One of the key characteristics of Securicom is the provision of high-quality services, confirmed by the quality certificate ISO 9001:2008 that the company has attained, as well as the implementation of the environment protection standards and the occupational health and safety of the employees. The core activity of Securicom is the provision of services in the field of professional cleaning of business and industrial facilities, caring for the creation of a pleasant and clean working environment. Every professional cleaning product used for professional cleaning has been examined by the National Health Protection Institute.

The security sector guarantees professional protection of the entrusted facilities, by licensed, highly-trained and experienced employees, 24 hours a day. The technical support offered by the sector through the surveillance video-systems, the installed alarm system, radio-stations, its own vehicle fleet, the physical control of entry and exit of clients, the employees and vehicles, are among the services provided to beneficiaries on a daily basis.

The technical maintenance sector has 80 employees and provides prompt, professional and quality tackling of all technical defects. Technical



interventions on the electrical, heating and plumbing systems, maintenance of green spaces, painting services and the maintenance of access trails during winter conditions, in addition to the professional supervision of the services provided and the materials used, are among the services provided by this sector on a daily basis.

The typing sector offers fast, professional and creative preparation of texts and tables in accordance with the Macedonian language standard and Macedonian writing rules. Professionalism, promptness and reliability in the preparation of texts are a daily practice of this sector.

Recent Developments

Securicom's vision is to be a leader in the country and the region, recognizable for providing innovative bundled services for a clean, functional and safe working and living environment.

Today, with a list of nearly 1250 hired employees, established business cooperation with over 150 legal entities, the company serves more than 600 various buildings over the entire territory of Macedonia. The headquarters are located in Skopje, and the remaining 29 offices are spread around Macedonia. It is precisely this level of dispersion that allows for an easy, quick and efficient way to respond to the clients' needs and requirements.

Following its development policy aimed at providing services to the regional market, Securicom opened a new office in Belgrade, Serbia. The opening of the new office allows for direct provision of services to the future beneficiaries in the Serbian market, in the field of professional cleaning and ongoing maintenance.

Promotion

Offering and providing services with a consistent top quality is the basis in the communication with clients.

The international experience, long-term partnerships with Securicom's clients, the wide range of services, contributions to culture and sports, as well as the nurturing of corporate values, all together influence the building of the positive image of the company.

Securicom is aware that employees are the best marketing agents, and thus the best promoters of its services. The corporate slogan "Service is our challenge" remains a primary goal and the driving force of the company.

It can certainly be emphasized that Securicom has built an image of a company that can be relied on, making clients happy with our services.

Brand Values

Securicom is a renowned, widely-known brand in Macedonia. The responsibility toward clients, responsible management of 1.250 employees hired by the Securicom Group, the quality service and care for the environment are incorporated company values.

Guided by the mission statement "Securicom is a company with international experience and tradition, dedicated and recognized to offer quality services for professional cleaning, ongoing maintenance, security and typing services, through continued care for the employees and the use of modern technologies, Securicom most certainly creates added value for its partners."

The quality of services, responsibility toward clients and the reliability established over the years, remain the highest priorities of the company.

www.securicom.com.mk

THINGS YOU DIDN'T KNOW ABOUT...

Securicom

- The logo-type of Securicom is two protecting hands, i.e. palms positioned towards each other.
- The successful story of the company Securicom International originates from the first security company in Vienna.
- At the celebration on 01.12.2010 on the occasion of 10 years anniversary of Securicom in Macedonia, special anniversary awards and certificates of gratitude were awarded to clients that had been cooperating with Securicom for ten, eight, seven, six and five years.

