

Market

Kruna MS is a pioneer in the private dental activity in the Republic of Macedonia.

In the course of the twenty five years operation it has managed to achieve the actual peak in the practical modern dentistry. The Premium partnership with the largest world-class healthcare insurance company International SOS confirms this, as well as other international insurance companies from the field of healthcare: Allianz, Vanbreda, Signa, GBG, TBS 24, and accreditation from the foreign embassies and international organizations on the territory of the Republic of Macedonia.

Achievements

Kruna MS is the most distinguishable brand in the dental practice in the Republic of Macedonia, a synonym for the long lasting tradition rewarded with the enormous number of patients which respect the quality, the only one with two SUPERBRAND awards. For the last twenty five years, it has been successful in achieving the goals set through the continuous implementing of the state-of-the art technology, top education of the staff of professionals, using the latest achievements, professional trainings and magazines, courses, visits to the European and World congresses, the quality and care of the patient has been confirmed, in order to stay firmly on the top.

History

Private Dental Practice "Kruna MS" was established in 1991 in Skopje, Macedonia, but from 1994 it is situated in GTC, tower 2, floor 2. It has 150 m², with three "state of the art" dental units from the German manufacturer Siemens - Sirona, equipped with all needed functions for the personal comfort and safety of the patient as a continuous and professional approach from the doctor. The effectively designed interior creates a business, discrete and relaxing atmosphere and tells you that the visit to the dentist is not necessarily an unpleasant experience. Since founding it in 1991, Kruna MS dental practice continues to be widely regarded as the most innovative in its field of operation. The team of distinguished dentists works together towards one common goal - to put a smile in the lives of their patients, by using latest technology at every level - latest technology, methods, brand products, own in - practice dental lab.

Digital X-ray cabinet is equipped with CARESTREAM-KODAK 2D+ DIGITAL unit with wide range of x-rays needed for every doctor. Unrivaled smile beauty care is enhanced by another kind of special treatment which our patients receive in Kruna MS. In a serene, pleasant atmosphere it offers all the comforts so that the patients can feel relaxed: cable TV and internet access, good music, various types of beverages -

coffee, tea, juice or mineral water. The practice provides informing of all types of dental services, with the sole purpose to combine the innovation and science and bring a beautiful smile on the patient's face.

Product

Lumineers by KRUNA MS - Ultra - thin porcelain veneers

The ultra thin porcelain veneers offer pain-free aesthetics without any drilling and without any anesthesia. Porcelain veneers are thin porcelain shells which can completely alter the color and shape of the teeth in only 48 hours and in only two visits.

Metal - free porcelain crowns

The crowns can be used to improve the appearance of the natural teeth if they are damaged, cracked or have altered their color. High lustre and aesthetics brings complete satisfaction.

Zirconia crowns and bridges

Zirconia is the latest material in the dental practice. With zirconia crowns and bridges, the clients enter the world of permanent beauty and successful business.

Titanium implants

The greatest revolution in the modern dentistry - the titanium implants are embedded in the bone of both jaws under local anesthesia.



Aesthetic fillings

The aesthetic fillings are used to correct the teeth and fill in the unevenness. They adapt to the shape of the teeth and give it a natural look.

White fillings are the exact ingredient for a perfect smile.

Laser teeth whitening

The laser teeth whitening procedure is an excellent way to get a beautiful smile. The method is quick, efficient and painless. The teeth are 8 shades lighter, depending on the current starting shade.

The treatment lasts for an hour

Digital radiography

The digital radiography offers clear images in the shortest possible period. With this type of X-ray, the images can be reproduced countless times. The transfer of the images is done online, on CD or on a film.

The X-ray Cabinet offers : Standard, pediatric or segmented panoramic, lateral x-ray TMJ with two or four segments and exclusively x-ray on paranasal sinuses and 2D+ program with seven segments.

Digital Smile Design

The Planmeca Romexis® Smile Design software allows dentists to design patients the smile of their dreams in a matter of minutes.

Orthodontics

The smile is a work of art for the orthodontist, available for all generations



The regular aligning is achieved with retainers and braces or the most modern clear aligners "Invisalign by KRUNA MS" and Kruna MS is the unique dental practice to offer these in Macedonia

Dental spa and anti-aging

Refresh your face with the latest technology. The practice offers treatments that are letting you add another dimension to your dental makeover for a dramatic new look

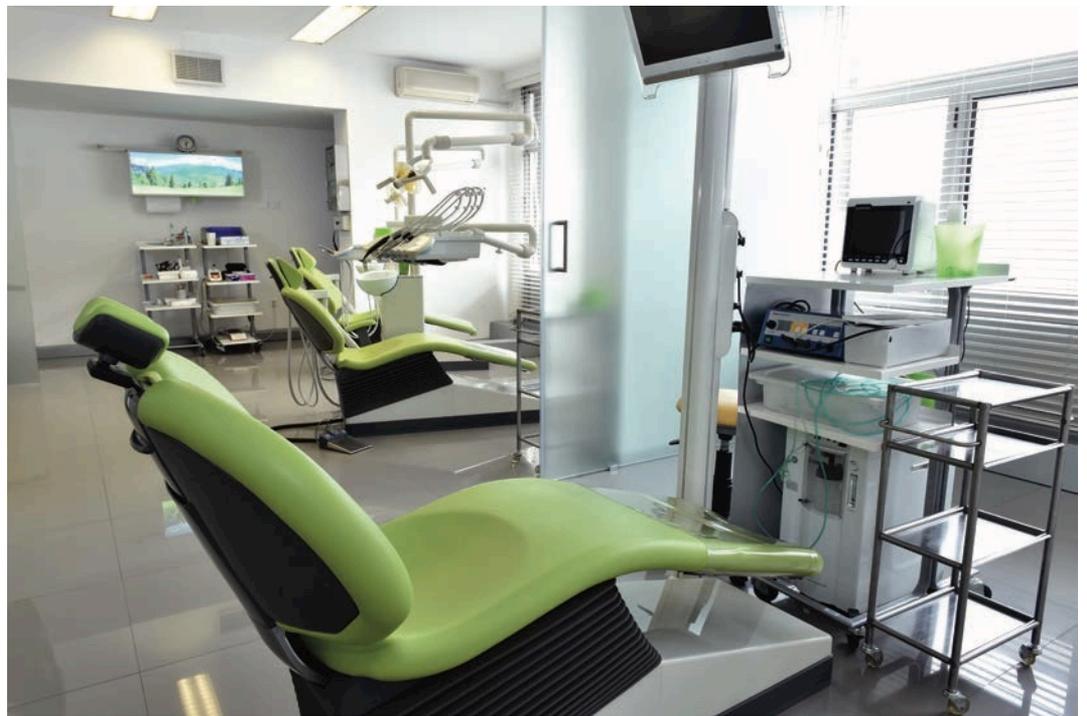
Recent Developments

The mission of Kruna MS is to give the patients a pleasant and relaxing experience, and be completely dedicated to the task and provide the highest standard of the treatments. A wide variety of general and aesthetic dental treatments is offered along with face aesthetics. The team of top specialists strives to be up-to-date with all new treatments and techniques and this is why the selection of treatments is constantly expanding, since the offer of new technologies and treatments is constantly rising.

The most efficient treatments are carefully selected in order to provide the best dental care which is offered in combination with the medicine.

Refreshing the face with the latest treatments which are practiced in Kruna MS, a new dimension to the appearance of the patient is provided after the dental treatment. The sole purpose is to offer services which are adapted to the needs for every patient separately.

The practice is equipped with the latest technology, creating a relaxing, serene



atmosphere which can be experienced since the moment you pass the doorstep of the practice.

Promotion

As a true Superbrand, Kruna MS is a leader in the field of dentistry in the Republic of Macedonia. The success is due to the high quality of the provided services, but also the successful marketing strategy which is conducted almost every day. Kruna MS is present in almost every home through the printed media (Nova Makedonija, Fokus, Bebe Magazin, COSMO, Bar Code, 24 casa zdravje, Fashion Avenue) and the electronic media (Plus Info, Nova Makedonija, In vino Veritas) and in a unique way, understandable for the readers, it raises the awareness for their health and promotes the modern concept for oral health. The outdoor advertising is successfully used for the promotion of the services provided by the practice and facilitates the process of decision making and selection of the needed service.

Brand Values

For 25 years, Kruna MS combines the scientific research and the latest technology to create a beautiful smile, unique to every patient.

Kruna MS as a team believes in the great meaning of the professional improvement through the visit of post-educational and training courses. The emphasis is placed on the preventive and restoration dentistry, and the highly aesthetic prosthetic products are made with high quality care and use of materials with the best quality in combination with the latest technology. Good enough to be the most innovative in the field of aesthetic dentistry in the Republic of Macedonia and further.



Every patient is provided with special attention and a complete examination in order to reach the end result – a beautiful smile.



www.krunams.com.mk

THINGS YOU DIDN'T KNOW ABOUT...

Kruna MS

- Kruna MS has been in existence for 25 years.
- The one and only dental practice that has TWO SUPERBRAND certificates.
- First Premium partner of International SOS - a leading world class insurance company.
- Owner of the first dental X-Ray panoramic practice in the Republic of Macedonia and the first dental digital x - ray cabinet.
- The ultra thin porcelain veneers are its trademark – unique for the region.
- The first to introduce the laser teeth whitening to the patients in the Republic of Macedonia.
- The only practice in our country to offer the latest world class therapy with clear aligners in the orthodontic therapy.
- The first practice to combine dentistry and the anti - aging medicine.
- The first ECCO Friendly dental practice in The Republic of Macedonia.