

Superbrands®

Superbrands Romania - 2018 Brands Kingdom: 100 Years, Centuries Ahead

Total of news: 31

TVs: 5

General media: 9

Business media: 8

Press agencies: 2

Lifestyle media: 3

Local media: 1

Specialised media: 3

INTERNET

General media:

No. of news: 9

<https://stirileprotv.ro/stiri/actualitate/romania-te-iubesc-premiata-de-superbrands-nou-sezonal-emisiunii-duminica-25-februarie.html>

<https://economie.hotnews.ro/stiri-economie-22299881-catalina-rousseau-brandurile-oriunde-lume-reflecta-puterea-unei-piete-calitatea-vietii-oamenilor.htm>

https://life.hotnews.ro/stiri-prin_oras-22299922-30-companii-primit-trofeele-superbrands-gala-superbrands-romania.htm

<http://www.romaniapozitiva.ro/romania-pozitiva/30-de-companii-au-primit-trofeele-superbrands-la-gala-superbrands-romania/>

<http://www.romaniaregala.ro/jurnal/branduri-centenare-recunoastere-onorifica-la-o-suta-de-ani-de-la-marea-unire/>

<http://www.romaniajournal.ro/30-companies-were-awarded-at-the-superbrands-romania-gala/>

<http://stiri.astazi.ro/stire--romania-te-iubesc-premiata-de-superbrands-nou-sezon-al-emisiunii-duminica-25-februarie-257407175.html>

<http://romania.shafaqna.com/EN/RO/1368738>

https://www.dcnews.ro/borsec-validat-din-nou-superbrand_580812.html

Business media:

No. of news: 8

<https://www.forbes.ro/branduri-la-superlativ-108259>

<https://comunicate.wall-street.ro/30-de-companii-au-primit-trofeele-superbrands-la-gala-superbrands-romania-933>

<https://www.curierulnational.ro/print/278655>

<https://www.amcham.ro/index.html/articles?articleID=3186>

<https://www.cec.ro/despre-noi/evenimente/cec-bank-premiata-cadrul-galei-superbrands-romania-2018>

<https://www.ipsos.com/ro-ro/ipsos-romania-partener-de-cercetare-programul-superbrands-pentru-treia-editie-consecutiva>

<http://www.business-review.eu/news/business-review-named-superbrand-in-business-brands-category-158787>

<https://www.retail-fmCG.ro/evenimente/gala-superbrands-romania.html>

Press agencies:

No. of news: 2

<http://www.amosnews.ro/30-de-companii-au-primit-trofeele-superbrands-la-gala-superbrands-romania-2018-02-21>

<http://www.comunicate.mediafax.biz/Pages/Public/Comunicate.aspx?comunicatId=12158>

Lifestyle media:

No. of news: 3

<https://www.sensolifestyle.ro/Palmares-8807/catena-trofeul-superbrands-romania-2017-2018/>

<https://www.farmaciata.ro/catena-a-castigat-din-nou-trofeul-superbrands-romania/>

<https://www.sensoarte.ro/Palmares-8807/catena-trofeul-superbrands-romania-2017-2018/>

Local media:

No. of news: 1

<https://alba24.ro/compania-jidvei-din-alba-a-primit-statutul-de-superbrand-al-romaniei-pentru-performante-exceptionale-in-2017-633726.html>

Specialized communication media:

No. of news: 3

<https://www.prwave.ro/30-de-companii-au-primit-trofeele-superbrands-la-gala-superbrands-romania/>

<https://www.iqads.ro/articol/41722/30-de-companii-au-primit-trofeele-superbr>

<http://www.iaa.ro/Articole/Stiri/30-de-companii-au-primit-trofeele-superbrands-la-gala-superbrands-romania/10444.html>

TVs:

PRO TV – February 21, 2018

News@ 7:00, 8:00, 9:00, 13:00, 17:00

http://rtv.mediatrust.ro/Rapoarte/Downloads/PROT_21-02-2018_07.04.22.avi