

Top 20 Business Superbrands

BRAND		CATEGORY
VISA	1	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
GOOGLE	2	ADVERTISING SOLUTIONS
APPLE	3	TECHNOLOGY - HARDWARE & EQUIPMENT
MASTERCARD	4	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
BRITISH AIRWAYS	5	TRAVEL & LEISURE - AIRLINES
MICROSOFT	6	SOFTWARE & COMPUTER SERVICES - GENERAL
BP	7	OIL & GAS
SAMSUNG	8	TECHNOLOGY - HARDWARE & EQUIPMENT
VIRGIN ATLANTIC	9	TRAVEL & LEISURE - AIRLINES
SHELL	10	OIL & GAS
BOSCH	11	CONSTRUCTION - TOOLS & EQUIPMENT
AMERICAN EXPRESS	12	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
ROLLS-ROYCE GROUP	13	AEROSPACE & DEFENCE
FEDEX	14	COURIER, DELIVERY & POSTAL SERVICES
ROYAL MAIL	15	COURIER, DELIVERY & POSTAL SERVICES
PAYPAL	16	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
BARCLAYCARD	17	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
BT	18	TELECOMMUNICATIONS & BROADBAND
DHL	19	COURIER, DELIVERY & POSTAL SERVICES
CATERPILLAR	20	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT

Category Winners

BRAND	CATEGORY
GOOGLE	ADVERTISING SOLUTIONS
ROLLS-ROYCE GROUP	AEROSPACE & DEFENCE
WICKES	BUILDERS MERCHANTS & DISTRIBUTORS
DUPONT	CHEMICALS
THE NEC	CONFERENCE CENTRES
BALFOUR BEATTY	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
PILKINGTON	CONSTRUCTION - MATERIALS
HSS HIRE	CONSTRUCTION - PLANT & TOOL HIRE
BOSCH	CONSTRUCTION - TOOLS & EQUIPMENT
COMPASS GROUP	CONTRACT CATERING
FEDEX	COURIER, DELIVERY & POSTAL SERVICES
LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
BARCLAYS	FINANCIAL - BUSINESS & CORPORATE BANKING
VISA	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
LONDON STOCK EXCHANGE GROUP	FINANCIAL - EXCHANGES & MARKETS
HSBC	FINANCIAL - INVESTMENT BANKS
CATERPILLAR	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
SIEMENS	INDUSTRIAL ENGINEERING - GENERAL
BUPA	INSURANCE, PENSIONS & RISK MANAGEMENT
IPSOS MORI	MARKET RESEARCH
SAATCHI & SAATCHI	MARKETING SERVICES
RIO TINTO	MINING
STAPLES	OFFICE EQUIPMENT & SUPPLIES
BP	OIL & GAS
JOHNSON & JOHNSON	PHARMACEUTICALS & WOUND MANAGEMENT

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BRAND CATEGORY

TETRA PAK	PRINT, PAPER & PACKAGING
SAVILLS	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
CANARY WHARF GROUP	REAL ESTATE - GENERAL
MICROSOFT	SOFTWARE & COMPUTER SERVICES - GENERAL
RACKSPACE	SOFTWARE & COMPUTER SERVICES - HOSTING
MCAFFEE	SOFTWARE & COMPUTER SERVICES - SECURITY
EDDIE STOBART	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
DELOITTE	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
BMA (BRITISH MEDICAL ASSOCIATION)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
KIMBERLEY-CLARK PROFESSIONAL	SUPPORT SERVICES - FACILITIES MANAGEMENT & SUPPLIES
AUTOGLASS	SUPPORT SERVICES - GENERAL
FTSE	SUPPORT SERVICES - INFORMATION PROVIDERS
EVERSHEDS	SUPPORT SERVICES - LEGAL
ACCENTURE	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
AMEC	SUPPORT SERVICES - OIL & GAS SERVICES
REED	SUPPORT SERVICES - RECRUITMENT
BIG YELLOW	SUPPORT SERVICES - REMOVAL, PROTECTION & STORAGE SOLUTIONS
CHUBB	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
BIFFA	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
INTEL	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
APPLE	TECHNOLOGY - HARDWARE & EQUIPMENT
BT	TELECOMMUNICATIONS & BROADBAND
EUROSTAR	TRAIN & BUS OPERATORS
BRITISH AIRWAYS	TRAVEL & LEISURE - AIRLINES
HILTON HOTELS & RESORTS	TRAVEL & LEISURE - BUSINESS HOTELS
BRITISH GAS BUSINESS	UTILITIES & POWER SUPPLY

Qualifying Business Superbrands (A-Z)

BRAND CATEGORY

3663	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
24/7 MEDIA	ADVERTISING SOLUTIONS
3M	INDUSTRIAL ENGINEERING - GENERAL
ABB	INDUSTRIAL ENGINEERING - GENERAL
ABBOTT	PHARMACEUTICALS & WOUND MANAGEMENT
ABI (ASSOCIATION OF BRITISH INSURERS)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
ABTA	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
ACAS (ADVISORY, CONCILIATION & ARBITRATION SERVICE)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
ACCA (ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
ACCENTURE	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
ACCESS SELF STORAGE	SUPPORT SERVICES - REMOVAL, PROTECTION & STORAGE SOLUTIONS
ACER	TECHNOLOGY - HARDWARE & EQUIPMENT
ADAM & EVE DDB	MARKETING SERVICES
ADDISON LEE	SUPPORT SERVICES - GENERAL
ADECCO	SUPPORT SERVICES - RECRUITMENT
ADOBE	SOFTWARE & COMPUTER SERVICES - GENERAL
ADT	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
ADVANCE SECURITY	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
ADVANCED PAYMENT SOLUTIONS (APS)	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
AEGIS	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
AEGON	INSURANCE, PENSIONS & RISK MANAGEMENT
AGGREGATE INDUSTRIES	CONSTRUCTION - MATERIALS

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BRAND CATEGORY

BRAND	CATEGORY
AGUSTAWESTLAND	AEROSPACE & DEFENCE
AIM	FINANCIAL - EXCHANGES & MARKETS
AIRBUS	AEROSPACE & DEFENCE
AKZONOBEL	CHEMICALS
ALCATEL-LUCENT	TELECOMMUNICATIONS & BROADBAND
ALLEN & OVERY	SUPPORT SERVICES - LEGAL
ALLIANZ INSURANCE	INSURANCE, PENSIONS & RISK MANAGEMENT
ALSTOM	INDUSTRIAL ENGINEERING - GENERAL
AMCOR	INDUSTRIAL ENGINEERING - GENERAL
AMD	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
AMEC	SUPPORT SERVICES - OIL & GAS SERVICES
AMERICAN EXPRESS	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
AMEY	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
ANGLO AMERICAN	MINING
AON	INSURANCE, PENSIONS & RISK MANAGEMENT
A-PLANT	CONSTRUCTION - PLANT & TOOL HIRE
APPLE	TECHNOLOGY - HARDWARE & EQUIPMENT
ARJO WIGGINS	PRINT, PAPER & PACKAGING
ARM	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
ARRIVA	TRAIN & BUS OPERATORS
ARUP	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
ASSOCIATED BRITISH PORTS	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
ASSOCIATED PRESS	SUPPORT SERVICES - INFORMATION PROVIDERS
ASTRAZENECA	PHARMACEUTICALS & WOUND MANAGEMENT
ASUS	TECHNOLOGY - HARDWARE & EQUIPMENT
ATKINS	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
ATOS	SOFTWARE & COMPUTER SERVICES - GENERAL
AUTODESK	SOFTWARE & COMPUTER SERVICES - GENERAL
AUTOGLASS	SUPPORT SERVICES - GENERAL
AVANTI COMMUNICATIONS	TELECOMMUNICATIONS & BROADBAND
AVERY	PRINT, PAPER & PACKAGING
AVIVA	INSURANCE, PENSIONS & RISK MANAGEMENT
AXA	INSURANCE, PENSIONS & RISK MANAGEMENT
AXA PPP HEALTHCARE	INSURANCE, PENSIONS & RISK MANAGEMENT
BABCOCK	SUPPORT SERVICES - GENERAL
BAE SYSTEMS	AEROSPACE & DEFENCE
BAIN & COMPANY	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
BAKER & MCKENZIE	SUPPORT SERVICES - LEGAL
BAKER TILLY	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
BALFOUR BEATTY	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
BANK OF AMERICA MERRILL LYNCH	FINANCIAL - INVESTMENT BANKS
BARCLAYCARD	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
BARCLAYS	FINANCIAL - BUSINESS & CORPORATE BANKING
BASF	CHEMICALS
BASILDON BOND	PRINT, PAPER & PACKAGING
BAXI	INDUSTRIAL ENGINEERING - GENERAL
BAYER	PHARMACEUTICALS & WOUND MANAGEMENT
BELFAST WATERFRONT	CONFERENCE CENTRES
BELL POTTINGER	MARKETING SERVICES
BEST WESTERN	TRAVEL & LEISURE - BUSINESS HOTELS
BG GROUP	OIL & GAS
BHP BILLITON	MINING
BIBBY LINE	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
BIFFA	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING

BRAND CATEGORY

BRAND	CATEGORY
BIG YELLOW	SUPPORT SERVICES - REMOVAL, PROTECTION & STORAGE SOLUTIONS
BIRD & BIRD	SUPPORT SERVICES - LEGAL
BLACK & DECKER	CONSTRUCTION - TOOLS & EQUIPMENT
BLACKBERRY	TECHNOLOGY - HARDWARE & EQUIPMENT
BLOOMBERG	SUPPORT SERVICES - INFORMATION PROVIDERS
BLUE ARROW	SUPPORT SERVICES - RECRUITMENT
BMA (BRITISH MEDICAL ASSOCIATION)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
BMC SOFTWARE	SOFTWARE & COMPUTER SERVICES - GENERAL
BNP PARIBAS REAL ESTATE	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
BOC	OIL & GAS
BOEHRINGER INGELHEIM	PHARMACEUTICALS & WOUND MANAGEMENT
BOEING	AEROSPACE & DEFENCE
BOMBARDIER	AEROSPACE & DEFENCE
BOOKER	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
BOSCH	CONSTRUCTION - TOOLS & EQUIPMENT
BOSTON CONSULTING GROUP	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
BOURNEMOUTH INTERNATIONAL CENTRE	CONFERENCE CENTRES
BP	OIL & GAS
BPI (BRITISH POLYTHENE INDUSTRIES)	INDUSTRIAL ENGINEERING - GENERAL
BPP	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
BRAKES GROUP	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
BRANDON HIRE	CONSTRUCTION - PLANT & TOOL HIRE
BRISTOL-MYERS SQUIBB	PHARMACEUTICALS & WOUND MANAGEMENT
BRIT	INSURANCE, PENSIONS & RISK MANAGEMENT
BRITISH AIRWAYS	TRAVEL & LEISURE - AIRLINES
BRITISH CHAMBERS OF COMMERCE	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
BRITISH COUNCIL	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
BRITISH DENTAL ASSOCIATION	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
BRITISH GAS BUSINESS	UTILITIES & POWER SUPPLY
BRITISH GYPSUM	CONSTRUCTION - MATERIALS
BRITISH HOSPITALITY ASSOCIATION	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
BRITISH LAND	REAL ESTATE - GENERAL
BRITISH RETAIL CONSORTIUM	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
BROADCOM	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
BROOK STREET	SUPPORT SERVICES - RECRUITMENT
BROTHER	TECHNOLOGY - HARDWARE & EQUIPMENT
BRUNSWICK	MARKETING SERVICES
BSI	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
BT	TELECOMMUNICATIONS & BROADBAND
BUILDBASE	BUILDERS MERCHANTS & DISTRIBUTORS
BUNZL	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
BUPA	INSURANCE, PENSIONS & RISK MANAGEMENT
BYWATERS	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
CALOR	OIL & GAS
CAMBRIDGE JUDGE BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
CANARY WHARF GROUP	REAL ESTATE - GENERAL
CANON	TECHNOLOGY - HARDWARE & EQUIPMENT
CAPE	SUPPORT SERVICES - OIL & GAS SERVICES
CAPGEMINI	SOFTWARE & COMPUTER SERVICES - GENERAL
CAPITA	SUPPORT SERVICES - GENERAL
CARILLION	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
CARTER JONAS	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
CASS BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
CASTROL	OIL & GAS

BRAND CATEGORY

BRAND	CATEGORY
CATERPILLAR	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
CBI	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
CBS OUTDOOR	ADVERTISING SOLUTIONS
CEMEX	CONSTRUCTION - MATERIALS
CENTRAL HALL WESTMINSTER	CONFERENCE CENTRES
CHARTERED MANAGEMENT INSTITUTE (CMI)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
CHEVRON	OIL & GAS
CHUBB	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
CHUBB INSURANCE	INSURANCE, PENSIONS & RISK MANAGEMENT
CIMA (CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
CIPD (CHARTERED INSTITUTE OF PERSONNEL & DEVELOPMENT)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
CISCO	SOFTWARE & COMPUTER SERVICES - GENERAL
CITI	FINANCIAL - INVESTMENT BANKS
CITY & GUILDS	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
CITY LINK	COURIER, DELIVERY & POSTAL SERVICES
CITY PLUMBING SUPPLIES	BUILDERS MERCHANTS & DISTRIBUTORS
CITYJET	TRAVEL & LEISURE - AIRLINES
CLANCY DOCWRA	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
CLEAR CHANNEL	ADVERTISING SOLUTIONS
CLIFFORD CHANCE	SUPPORT SERVICES - LEGAL
CLS HOLDINGS	REAL ESTATE - GENERAL
CLYDE & CO	SUPPORT SERVICES - LEGAL
COLT	TELECOMMUNICATIONS & BROADBAND
COMPASS GROUP	CONTRACT CATERING
CONOCOPHILLIPS UK	OIL & GAS
CONQUEROR	PRINT, PAPER & PACKAGING
CO-OPERATIVES UK	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
CORPS SECURITY	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
CORY ENVIRONMENTAL	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
COSTAIN	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
COSWORTH	INDUSTRIAL ENGINEERING - GENERAL
COUNTRYWIDE WASTE MANAGEMENT	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
CRANFIELD SCHOOL OF MANAGEMENT	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
CREDIT SUISSE	FINANCIAL - INVESTMENT BANKS
CRODA	CHEMICALS
CROWN TRADE PAINTS	CONSTRUCTION - TOOLS & EQUIPMENT
CROWNE PLAZA	TRAVEL & LEISURE - BUSINESS HOTELS
D&B	SUPPORT SERVICES - INFORMATION PROVIDERS
DAIKIN	INDUSTRIAL ENGINEERING - GENERAL
DE LA RUE	PRINT, PAPER & PACKAGING
DE VERE VENUES	TRAVEL & LEISURE - BUSINESS HOTELS
DELL	TECHNOLOGY - HARDWARE & EQUIPMENT
DELOITTE	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
DELOITTE REAL ESTATE	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
DERWENT LONDON	REAL ESTATE - GENERAL
DEUTSCHE BANK	FINANCIAL - INVESTMENT BANKS
DEWALT	CONSTRUCTION - TOOLS & EQUIPMENT
DHL	COURIER, DELIVERY & POSTAL SERVICES
DIRECTLINE	INSURANCE, PENSIONS & RISK MANAGEMENT
DLA PIPER	SUPPORT SERVICES - LEGAL
DOW BUILDING SOLUTIONS	CONSTRUCTION - MATERIALS
DOW CHEMICALS	CHEMICALS
DPD	COURIER, DELIVERY & POSTAL SERVICES
DRAPER TOOLS	CONSTRUCTION - TOOLS & EQUIPMENT

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BRAND CATEGORY

DS SMITH	PRINT, PAPER & PACKAGING
DULUX TRADE	CONSTRUCTION - TOOLS & EQUIPMENT
DUPONT	CHEMICALS
DURHAM UNIVERSITY BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
E.ON UK	UTILITIES & POWER SUPPLY
EASYJET	TRAVEL & LEISURE - AIRLINES
EDDIE STOBART	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
EDF ENERGY	UTILITIES & POWER SUPPLY
ELOPAK	PRINT, PAPER & PACKAGING
ENGINE	MARKETING SERVICES
EPSON	TECHNOLOGY - HARDWARE & EQUIPMENT
EQUIFAX	SUPPORT SERVICES - INFORMATION PROVIDERS
ERICSSON	TELECOMMUNICATIONS & BROADBAND
EUREX	FINANCIAL - EXCHANGES & MARKETS
EUROSTAR	TRAIN & BUS OPERATORS
EUROTUNNEL	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
EVERSHEDS	SUPPORT SERVICES - LEGAL
EXCEL LONDON	CONFERENCE CENTRES
EXPERIAN	SUPPORT SERVICES - INFORMATION PROVIDERS
EXXON MOBIL	OIL & GAS
EY (ERNST & YOUNG)	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
FAIRTRADE FOUNDATION	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
FEDERATION OF SMALL BUSINESSES (FSB)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
FEDEX	COURIER, DELIVERY & POSTAL SERVICES
FILTRONIC	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
FINMECCANICA	AEROSPACE & DEFENCE
FIRST	TRAIN & BUS OPERATORS
FIRST SECURITY	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
FISH4JOBS	SUPPORT SERVICES - RECRUITMENT
FLYBE	TRAVEL & LEISURE - AIRLINES
FREIGHTLINER	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
FRESHFIELDS BRUCKHAUS DERINGER	SUPPORT SERVICES - LEGAL
FSC (FOREST STEWARDSHIP COUNCIL)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
FTSE	SUPPORT SERVICES - INFORMATION PROVIDERS
FUJITSU	TECHNOLOGY - HARDWARE & EQUIPMENT
GALLIFORD TRY	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
GALLUP	MARKET RESEARCH
GARTNER	MARKET RESEARCH
GATWICK EXPRESS	TRAIN & BUS OPERATORS
GE	INDUSTRIAL ENGINEERING - GENERAL
GENERAL DYNAMICS UK	AEROSPACE & DEFENCE
GFK	MARKET RESEARCH
GKN	INDUSTRIAL ENGINEERING - GENERAL
GLAXOSMITHKLINE	PHARMACEUTICALS & WOUND MANAGEMENT
GLENCORE XSTRATA	MINING
GOLDMAN SACHS	FINANCIAL - INVESTMENT BANKS
GOOGLE	ADVERTISING SOLUTIONS
GRAHAM	BUILDERS MERCHANTS & DISTRIBUTORS
GRANT THORNTON	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
GREAT PORTLAND ESTATES	REAL ESTATE - GENERAL
GROSVENOR	REAL ESTATE - GENERAL
GRUNDON	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
HALL & PARTNERS	MARKET RESEARCH
HAMMERSON	REAL ESTATE - GENERAL

BRAND CATEGORY

BRAND	CATEGORY
HANSON	CONSTRUCTION - MATERIALS
HAPAG-LLOYD	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
HARRIS	CONSTRUCTION - TOOLS & EQUIPMENT
HAWKER SIDDELEY SWITCHGEAR	INDUSTRIAL ENGINEERING - GENERAL
HAY GROUP	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
HAYS	SUPPORT SERVICES - RECRUITMENT
HEATHROW CONNECT	TRAIN & BUS OPERATORS
HEATHROW EXPRESS	TRAIN & BUS OPERATORS
HENLEY BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
HERBERT SMITH FREEHILLS	SUPPORT SERVICES - LEGAL
HERON INTERNATIONAL	REAL ESTATE - GENERAL
HEWDEN	CONSTRUCTION - PLANT & TOOL HIRE
HILTI	CONSTRUCTION - TOOLS & EQUIPMENT
HILTON HOTELS & RESORTS	TRAVEL & LEISURE - BUSINESS HOTELS
HISCOX	INSURANCE, PENSIONS & RISK MANAGEMENT
HITACHI	TECHNOLOGY - HARDWARE & EQUIPMENT
HOGAN LOVELLS	SUPPORT SERVICES - LEGAL
HOLIDAY INN	TRAVEL & LEISURE - BUSINESS HOTELS
HONEYWELL	INDUSTRIAL ENGINEERING - GENERAL
HOWDEN	INDUSTRIAL ENGINEERING - GENERAL
HOWDENS JOINERY	BUILDERS MERCHANTS & DISTRIBUTORS
HP	TECHNOLOGY - HARDWARE & EQUIPMENT
HSBC	FINANCIAL - INVESTMENT BANKS
HSS HIRE	CONSTRUCTION - PLANT & TOOL HIRE
HUAWEI	SOFTWARE & COMPUTER SERVICES - GENERAL
IBIS	TRAVEL & LEISURE - BUSINESS HOTELS
IBM	SOFTWARE & COMPUTER SERVICES - GENERAL
ICAEW (THE INSTITUTE OF CHARTERED ACCOUNTANTS IN ENGLAND & WALES)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
IMAGINATION TECHNOLOGIES	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
IMPERIAL COLLEGE BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
INFINEON TECHNOLOGIES	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
INFOSYS	SOFTWARE & COMPUTER SERVICES - GENERAL
INITIAL	SUPPORT SERVICES - FACILITIES MANAGEMENT & SUPPLIES
INMARSAT	TELECOMMUNICATIONS & BROADBAND
INNOVATION GROUP	SOFTWARE & COMPUTER SERVICES - GENERAL
INSTITUTE OF FINANCIAL ACCOUNTANTS (IFA)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
INTEL	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
INTERBRAND	MARKETING SERVICES
INTERLINK EXPRESS	COURIER, DELIVERY & POSTAL SERVICES
INTERNATIONAL PAPER	PRINT, PAPER & PACKAGING
INVENSYS	SOFTWARE & COMPUTER SERVICES - GENERAL
INVESTORS IN PEOPLE	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
IOD (INSTITUTE OF DIRECTORS)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
IPSOS MORI	MARKET RESEARCH
IRIS	MARKETING SERVICES
IRON MOUNTAIN	SUPPORT SERVICES - REMOVAL, PROTECTION & STORAGE SOLUTIONS
IRWIN MITCHELL	SUPPORT SERVICES - LEGAL
ISS	SUPPORT SERVICES - FACILITIES MANAGEMENT & SUPPLIES
J.P. MORGAN	FINANCIAL - INVESTMENT BANKS
JCB	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
JCDECAUX	ADVERTISING SOLUTIONS
JEWSON	BUILDERS MERCHANTS & DISTRIBUTORS
JOBSERVE	SUPPORT SERVICES - RECRUITMENT
JOBSITE	SUPPORT SERVICES - RECRUITMENT

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BRAND CATEGORY

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JOHNSON & JOHNSON	PHARMACEUTICALS & WOUND MANAGEMENT
JOHNSON MATTHEY	CHEMICALS
JOHNSON SERVICE GROUP	SUPPORT SERVICES - FACILITIES MANAGEMENT & SUPPLIES
JOHNSTONE'S TRADE PAINTS	CONSTRUCTION - TOOLS & EQUIPMENT
JONES LANG LASALLE	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
KANTAR MEDIA	MARKET RESEARCH
KASPERSKY LAB	SOFTWARE & COMPUTER SERVICES - SECURITY
KELLY SERVICES	SUPPORT SERVICES - RECRUITMENT
KEYLINE	BUILDERS MERCHANTS & DISTRIBUTORS
KIER GROUP	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
KIMBERLEY-CLARK PROFESSIONAL	SUPPORT SERVICES - FACILITIES MANAGEMENT & SUPPLIES
KINGSPAN GROUP	CONSTRUCTION - MATERIALS
KINGSTON SMITH	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
KITEMARK	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
KNIGHT FRANK	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
KOMATSU	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
KPMG	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
KUEHNE + NAGEL	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
LAFARGE	CONSTRUCTION - MATERIALS
LAFARGE TARMAC	CONSTRUCTION - MATERIALS
LAING O'ROURKE	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
LAIRD	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
LAMBERT SMITH HAMPTON	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
LANCASTER UNIVERSITY MANAGEMENT SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
LAND SECURITIES	REAL ESTATE - GENERAL
LEARNDIRECT	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
LEEDS UNIVERSITY BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
LENOVO	TECHNOLOGY - HARDWARE & EQUIPMENT
LEXISNEXIS	SUPPORT SERVICES - INFORMATION PROVIDERS
LEXMARK	TECHNOLOGY - HARDWARE & EQUIPMENT
LG	TECHNOLOGY - HARDWARE & EQUIPMENT
LIEBHERR	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
LILLY	PHARMACEUTICALS & WOUND MANAGEMENT
LINKLATERS	SUPPORT SERVICES - LEGAL
LINPAC PACKAGING	PRINT, PAPER & PACKAGING
LLOYDS BANK	FINANCIAL - BUSINESS & CORPORATE BANKING
LLOYD'S OF LONDON	INSURANCE, PENSIONS & RISK MANAGEMENT
LOCKHEED MARTIN	AEROSPACE & DEFENCE
LOGITECH	TECHNOLOGY - HARDWARE & EQUIPMENT
LONDON BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
LONDON METAL EXCHANGE	FINANCIAL - EXCHANGES & MARKETS
LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
LONDON STOCK EXCHANGE GROUP	FINANCIAL - EXCHANGES & MARKETS
LOOMIS	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
LYRECO	OFFICE EQUIPMENT & SUPPLIES
M&C SAATCHI	MARKETING SERVICES
MAERSK LINE	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
MAGNET TRADE	BUILDERS MERCHANTS & DISTRIBUTORS
MAKITA	CONSTRUCTION - TOOLS & EQUIPMENT
MANCHESTER BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
MANCHESTER CENTRAL	CONFERENCE CENTRES
MANPOWER	SUPPORT SERVICES - RECRUITMENT
MARRIOTT HOTELS & RESORTS	TRAVEL & LEISURE - BUSINESS HOTELS
MARSH	INSURANCE, PENSIONS & RISK MANAGEMENT

continues...

BRAND CATEGORY

BRAND	CATEGORY
MARSHALL AEROSPACE	AEROSPACE & DEFENCE
MARSHALLS	CONSTRUCTION - MATERIALS
MARTIN-BAKER	AEROSPACE & DEFENCE
MASSEY FERGUSON	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
MASTERCARD	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
MCAFFEE	SOFTWARE & COMPUTER SERVICES - SECURITY
MCCANN LONDON	MARKETING SERVICES
MCKINSEY & COMPANY	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
MEDIACOM	MARKETING SERVICES
MENZIES DISTRIBUTION	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
MERCER	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
MICHAEL PAGE INTERNATIONAL	SUPPORT SERVICES - RECRUITMENT
MICROSOFT	SOFTWARE & COMPUTER SERVICES - GENERAL
MICROSOFT ADVERTISING	ADVERTISING SOLUTIONS
MILLWARD BROWN	MARKET RESEARCH
MINTEL	MARKET RESEARCH
MITIE	SUPPORT SERVICES - GENERAL
MITSUBISHI ELECTRIC	INDUSTRIAL ENGINEERING - GENERAL
MONITOR GROUP	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
MONSANTO	CHEMICALS
MONSTER	SUPPORT SERVICES - RECRUITMENT
MOODY'S	SUPPORT SERVICES - INFORMATION PROVIDERS
MORGAN SINDALL	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
MORGAN STANLEY	FINANCIAL - INVESTMENT BANKS
MUNICH RE	INSURANCE, PENSIONS & RISK MANAGEMENT
MURPHY	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
NABARRO	SUPPORT SERVICES - LEGAL
NATIONAL EXPRESS	TRAIN & BUS OPERATORS
NATIONAL GRID	UTILITIES & POWER SUPPLY
NATS	AEROSPACE & DEFENCE
NATWEST	FINANCIAL - BUSINESS & CORPORATE BANKING
NETGEAR	TECHNOLOGY - HARDWARE & EQUIPMENT
NETSUITE	SOFTWARE & COMPUTER SERVICES - GENERAL
NETSUPPORT	SOFTWARE & COMPUTER SERVICES - GENERAL
NFU (NATIONAL FARMERS UNION)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
NFU MUTUAL	INSURANCE, PENSIONS & RISK MANAGEMENT
NIELSEN	MARKET RESEARCH
NOKIA	TECHNOLOGY - HARDWARE & EQUIPMENT
NOKIA SOLUTIONS AND NETWORKS	TELECOMMUNICATIONS & BROADBAND
NORBERT-DENTRESSANGLE	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
NORTON	SOFTWARE & COMPUTER SERVICES - SECURITY
NORTON ROSE FULBRIGHT	SUPPORT SERVICES - LEGAL
NOVARTIS	PHARMACEUTICALS & WOUND MANAGEMENT
NOVELL	SOFTWARE & COMPUTER SERVICES - GENERAL
NOVOTEL	TRAVEL & LEISURE - BUSINESS HOTELS
NPOWER	UTILITIES & POWER SUPPLY
NVIDIA	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
NYSE LIFFE	FINANCIAL - EXCHANGES & MARKETS
OFFICE ANGELS	SUPPORT SERVICES - RECRUITMENT
OFFICE DEPOT	OFFICE EQUIPMENT & SUPPLIES
OFFICE TEAM	OFFICE EQUIPMENT & SUPPLIES
OGILVY	MARKETING SERVICES
OLYMPUS	TECHNOLOGY - HARDWARE & EQUIPMENT
ORACLE	SOFTWARE & COMPUTER SERVICES - GENERAL

BRAND CATEGORY

BRAND	CATEGORY
ORION	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
OSRAM	INDUSTRIAL ENGINEERING - GENERAL
OTIS ELEVATORS	INDUSTRIAL ENGINEERING - GENERAL
OXFORD BLACK N' RED	PRINT, PAPER & PACKAGING
P&O FERRYMASTERS	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
PA CONSULTING GROUP	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
PANASONIC	TECHNOLOGY - HARDWARE & EQUIPMENT
PARCELFORCE WORLDWIDE	COURIER, DELIVERY & POSTAL SERVICES
PARK INN BY RADISSON	TRAVEL & LEISURE - BUSINESS HOTELS
PARK PLAZA	TRAVEL & LEISURE - BUSINESS HOTELS
PARKER	INDUSTRIAL ENGINEERING - GENERAL
PAYPAL	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
PAYPOINT	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
PEARL & DEAN	ADVERTISING SOLUTIONS
PEARSON	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
PETROFAC	SUPPORT SERVICES - OIL & GAS SERVICES
PFIZER	PHARMACEUTICALS & WOUND MANAGEMENT
PHILIPS HEALTHCARE	INDUSTRIAL ENGINEERING - GENERAL
PHILIPS LIGHTING	INDUSTRIAL ENGINEERING - GENERAL
PHS GROUP	SUPPORT SERVICES - FACILITIES MANAGEMENT & SUPPLIES
PILKINGTON	CONSTRUCTION - MATERIALS
PINSENT MASONS	SUPPORT SERVICES - LEGAL
PITMAN TRAINING	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
PITNEY BOWES	OFFICE EQUIPMENT & SUPPLIES
PLAYTECH	SOFTWARE & COMPUTER SERVICES - GENERAL
PLUMB CENTER	BUILDERS MERCHANTS & DISTRIBUTORS
PLUMBASE	BUILDERS MERCHANTS & DISTRIBUTORS
PLUSNET	TELECOMMUNICATIONS & BROADBAND
POLYPIPE	INDUSTRIAL ENGINEERING - GENERAL
PORTAKABIN	CONSTRUCTION - PLANT & TOOL HIRE
PREMIER INN	TRAVEL & LEISURE - BUSINESS HOTELS
PRESS ASSOCIATION	SUPPORT SERVICES - INFORMATION PROVIDERS
PRUDENTIAL	INSURANCE, PENSIONS & RISK MANAGEMENT
PWC	SUPPORT SERVICES - ACCOUNTANCY & BUSINESS SERVICES
QINETIQ	AEROSPACE & DEFENCE
QUALCOMM	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
RACKSPACE	SOFTWARE & COMPUTER SERVICES - HOSTING
RADISSON BLU EDWARDIAN, LONDON	TRAVEL & LEISURE - BUSINESS HOTELS
RAINEY KELLY CAMPBELL ROALFE/Y&R	MARKETING SERVICES
RANDSTAD	SUPPORT SERVICES - RECRUITMENT
RAYTHEON	AEROSPACE & DEFENCE
RAZORFISH	MARKETING SERVICES
REED	SUPPORT SERVICES - RECRUITMENT
REGUS	REAL ESTATE - GENERAL
RENAISSANCE HOTELS	TRAVEL & LEISURE - BUSINESS HOTELS
RENTOKIL	SUPPORT SERVICES - GENERAL
REXAM	PRINT, PAPER & PACKAGING
RIBA (ROYAL INSTITUTE OF BRITISH ARCHITECTS)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
RICOH	TECHNOLOGY - HARDWARE & EQUIPMENT
RICS (ROYAL INSTITUTION OF CHARTERED SURVEYORS)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
RIO TINTO	MINING
ROLAND BERGER	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
ROLLS-ROYCE GROUP	AEROSPACE & DEFENCE
ROYAL BANK OF SCOTLAND	FINANCIAL - BUSINESS & CORPORATE BANKING

BRAND CATEGORY

ROYAL MAIL	COURIER, DELIVERY & POSTAL SERVICES
RSA	INSURANCE, PENSIONS & RISK MANAGEMENT
RUFUS LEONARD	MARKETING SERVICES
RYDER	SUPPORT SERVICES - GENERAL
RYMAN	OFFICE EQUIPMENT & SUPPLIES
SAATCHI & SAATCHI	MARKETING SERVICES
SAFESTORE	SUPPORT SERVICES - REMOVAL, PROTECTION & STORAGE SOLUTIONS
SAGE	SOFTWARE & COMPUTER SERVICES - GENERAL
SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
SAINT-GOBAIN	CONSTRUCTION - MATERIALS
SALESFORCE.COM	SOFTWARE & COMPUTER SERVICES - GENERAL
SAMSUNG	TECHNOLOGY - HARDWARE & EQUIPMENT
SANDISK	TECHNOLOGY - HARDWARE & EQUIPMENT
SANDVIK	INDUSTRIAL ENGINEERING - GENERAL
SANOFI	PHARMACEUTICALS & WOUND MANAGEMENT
SANTANDER	FINANCIAL - BUSINESS & CORPORATE BANKING
SAP	SOFTWARE & COMPUTER SERVICES - GENERAL
SAVILLS	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
SCHNEIDER ELECTRIC	INDUSTRIAL ENGINEERING - GENERAL
SCOTTISH & SOUTHERN POWER DISTRIBUTION	UTILITIES & POWER SUPPLY
SCREWFIX	BUILDERS MERCHANTS & DISTRIBUTORS
SEARCYS	CONTRACT CATERING
SECC (SCOTTISH EXHIBITION AND CONFERENCE CENTRE)	CONFERENCE CENTRES
SECURITAS	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
SERCO	SUPPORT SERVICES - GENERAL
SHANKS GROUP	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
SHARP	TECHNOLOGY - HARDWARE & EQUIPMENT
SHELL	OIL & GAS
SHEPHERD CONSTRUCTION	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
SHERATON	TRAVEL & LEISURE - BUSINESS HOTELS
SIEMENS	INDUSTRIAL ENGINEERING - GENERAL
SIKORSKY	AEROSPACE & DEFENCE
SIMMONS & SIMMONS	SUPPORT SERVICES - LEGAL
SIMPLYHEALTH	INSURANCE, PENSIONS & RISK MANAGEMENT
SIR ROBERT MCALPINE	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
SKANDIA	INSURANCE, PENSIONS & RISK MANAGEMENT
SKANSKA	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
SKF	INDUSTRIAL ENGINEERING - GENERAL
SLAUGHTER & MAY	SUPPORT SERVICES - LEGAL
SMITH & NEPHEW	PHARMACEUTICALS & WOUND MANAGEMENT
SMITHS	INDUSTRIAL ENGINEERING - GENERAL
SMMT (SOCIETY OF MOTOR MANUFACTURERS AND TRADERS)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
SMURFIT KAPPA	PRINT, PAPER & PACKAGING
SNAP-ON	CONSTRUCTION - TOOLS & EQUIPMENT
SODEXO	CONTRACT CATERING
SONY PROFESSIONAL	TECHNOLOGY - HARDWARE & EQUIPMENT
SOPHOS	SOFTWARE & COMPUTER SERVICES - SECURITY
SPEEDLINK	COURIER, DELIVERY & POSTAL SERVICES
SPEEDY	CONSTRUCTION - PLANT & TOOL HIRE
SPENCER STUART	SUPPORT SERVICES - RECRUITMENT
SPICERS	OFFICE EQUIPMENT & SUPPLIES
SPIRAX SARCO	INDUSTRIAL ENGINEERING - GENERAL
ST IVES	PRINT, PAPER & PACKAGING
STAGECOACH	TRAIN & BUS OPERATORS

BRAND CATEGORY

STANDARD & POOR'S	SUPPORT SERVICES - INFORMATION PROVIDERS
STANLEY	CONSTRUCTION - TOOLS & EQUIPMENT
STAPLES	OFFICE EQUIPMENT & SUPPLIES
STARCOM MEDIAVEST	MARKETING SERVICES
STOBART GROUP	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
STREAMLINE	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
STRUTT & PARKER	REAL ESTATE - COMMERCIAL AGENTS / ADVISORS
SUNGARD	SOFTWARE & COMPUTER SERVICES - HOSTING
SWISS RE	INSURANCE, PENSIONS & RISK MANAGEMENT
SWISSPORT	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
SYMANTEC	SOFTWARE & COMPUTER SERVICES - SECURITY
SYNERGY HEALTH	SUPPORT SERVICES - GENERAL
SYNGENTA	CHEMICALS
TALKTALK BUSINESS	TELECOMMUNICATIONS & BROADBAND
TATA STEEL EUROPE	INDUSTRIAL ENGINEERING - GENERAL
TAYLOR WESSING	SUPPORT SERVICES - LEGAL
TETRA PAK	PRINT, PAPER & PACKAGING
TEXAS INSTRUMENTS	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
THALES	AEROSPACE & DEFENCE
THE BRIGHTON CENTRE	CONFERENCE CENTRES
THE ICC BIRMINGHAM	CONFERENCE CENTRES
THE LAW SOCIETY	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
THE NEC	CONFERENCE CENTRES
THE OPEN UNIVERSITY BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
THE PARTHENON GROUP	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
THE PUBLISHERS ASSOCIATION (PA)	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
THE SHIELD GROUP	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
THOMSON LOCAL	ADVERTISING SOLUTIONS
THOMSON REUTERS	SUPPORT SERVICES - INFORMATION PROVIDERS
THWAITES	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
THYSSENKRUPP	INDUSTRIAL ENGINEERING - GENERAL
TI AUTOMOTIVE	INDUSTRIAL ENGINEERING - GENERAL
TNS	MARKET RESEARCH
TNT	COURIER, DELIVERY & POSTAL SERVICES
TOOLSTATION	BUILDERS MERCHANTS & DISTRIBUTORS
TOSHIBA	TECHNOLOGY - HARDWARE & EQUIPMENT
TOTAL	OIL & GAS
TOTALJOBS.COM	SUPPORT SERVICES - RECRUITMENT
TOWERS WATSON	SUPPORT SERVICES - MANAGEMENT & HR CONSULTANCIES
TRAVELODGE	TRAVEL & LEISURE - BUSINESS HOTELS
TRAVIS PERKINS	BUILDERS MERCHANTS & DISTRIBUTORS
TREND MICRO	SOFTWARE & COMPUTER SERVICES - SECURITY
TYCO	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
UK MAIL	COURIER, DELIVERY & POSTAL SERVICES
UK POWER NETWORKS	UTILITIES & POWER SUPPLY
UNIPART	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
UNISYS	SOFTWARE & COMPUTER SERVICES - GENERAL
UNIVERSITY OF EDINBURGH BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
UNIVERSITY OF SOUTHAMPTON	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
UNIVERSITY OF STRATHCLYDE BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
UPS	COURIER, DELIVERY & POSTAL SERVICES
VAILLANT	INDUSTRIAL ENGINEERING - GENERAL
VENT-AXIA	INDUSTRIAL ENGINEERING - GENERAL

BRAND CATEGORY

VEOLIA ENVIRONMENTAL SERVICES	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
VIKING	OFFICE EQUIPMENT & SUPPLIES
VIRGIN ATLANTIC	TRAVEL & LEISURE - AIRLINES
VIRGIN MEDIA BUSINESS	TELECOMMUNICATIONS & BROADBAND
VIRGIN TRAINS	TRAIN & BUS OPERATORS
VIRIDOR WASTE MANAGEMENT	SUPPORT SERVICES - WASTE MANAGEMENT & RECYCLING
VISA	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
VMWARE	SOFTWARE & COMPUTER SERVICES - GENERAL
VOLVO CONSTRUCTION EQUIPMENT	INDUSTRIAL ENGINEERING - CONSTRUCTION, AGRICULTURAL & UTILITY EQUIPMENT
VONAGE	TELECOMMUNICATIONS & BROADBAND
WALES & WEST UTILITIES	UTILITIES & POWER SUPPLY
WALKER MEDIA	MARKETING SERVICES
WARWICK BUSINESS SCHOOL	EXECUTIVE EDUCATION, TRAINING & DEVELOPMENT
WATES	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
WEBER SHANDWICK	MARKETING SERVICES
WEIR	INDUSTRIAL ENGINEERING - GENERAL
WESTFIELD	REAL ESTATE - GENERAL
WICKES	BUILDERS MERCHANTS & DISTRIBUTORS
WILLMOTT DIXON	CONSTRUCTION - CONSULTANCY, DESIGN, BUILD & MANAGEMENT
WINCANTON	SUPPLY CHAIN, DISTRIBUTION, FREIGHT & TRANSPORT SERVICES
WOLFF OLINS	MARKETING SERVICES
WOLFSON MICROELECTRONICS	TECHNOLOGY - ELECTRONICS, SEMI CONDUCTORS & COMPONENT
WOLSELEY	BUILDERS MERCHANTS & DISTRIBUTORS
WOOD GROUP	SUPPORT SERVICES - OIL & GAS SERVICES
WOOLMARK	SUPPORT SERVICES - ASSOCIATIONS & ACCREDITATIONS
WORLDPAY	FINANCIAL - CREDIT CARDS & PAYMENT SOLUTIONS
WUNDERMAN	MARKETING SERVICES
XEROX	TECHNOLOGY - HARDWARE & EQUIPMENT
YAHOO! ADVERTISING SOLUTIONS	ADVERTISING SOLUTIONS
YALE	SUPPORT SERVICES - SECURITY & FIRE PROTECTION
YELL	ADVERTISING SOLUTIONS
ZENITH	SUPPORT SERVICES - GENERAL
ZURICH	INSURANCE, PENSIONS & RISK MANAGEMENT

Top 20 Consumer Superbrands

BRAND		CATEGORY
British Airways	1	Travel - Airlines
Rolex	2	Watches
Coca-Cola	3	Drinks - Non-Alcoholic - Carbonated Soft Drinks
BBC	4	Media - TV Stations
Heinz	5	Food - Tins, Cans and Packets
Microsoft	6	Technology - General
Google	7	Information & Search
Gillette	8	Toiletries - Men's Grooming
Kellogg's	9	Food - Cereals & Breakfast Foods
BMW	10	Automotive - Vehicle Manufacturer
Cadbury	11	Food - Confectionery & Snacks
Andrex	12	Household - Kitchen Rolls, Toilet Roll and Tissues
Amazon.co.uk	13	Retail - Entertainment & Gifts
Apple	14	Technology - General
Boots	15	Retail - Chemists, Wellbeing and Opticians
Nike	16	Sportswear & Equipment
Sony	17	Technology - General
Marks & Spencer	18	Retail - Department Stores & General Retailers
Shell	19	Oil & Gas
Mercedes-Benz	20	Automotive - Vehicle Manufacturer

Category Winners

BRAND	CATEGORY
Cancer Research UK	Associations & Charities
AA	Automotive - General
Michelin	Automotive - Products
BMW	Automotive - Vehicle Manufacturer
Mamas & Papas	Child Products - Buggies, Seats and Cots
Pampers	Child Products - General
Lego	Child Products - Toys and Education
Stella Artois	Drinks - Alcoholic - Beer, Ale and Cider
Jack Daniel's	Drinks - Alcoholic - Spirits
Jacob's Creek	Drinks - Alcoholic - Wine
Coca-Cola	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Nescafé	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Nesquik	Drinks - Non-Alcoholic - Dairy Drinks, Milk and Cream
Robinsons	Drinks - Non-Alcoholic - Soft Drinks General
Evian	Drinks - Non-Alcoholic - Water
Barclays	Financial - Banks and Building Societies
Visa	Financial - General
Prudential	Financial - Insurance
Hovis	Food - Bakery
Kellogg's	Food - Cereals & Breakfast Foods
Cow & Gate	Food - Children's Food
Cadbury	Food - Confectionery & Snacks
Philadelphia	Food - Dairy Products
Häagen-Dazs	Food - Desserts & Ice Cream
Birds Eye	Food - Fresh & Frozen Meats / Meat Substitutes

continues...

BRAND	CATEGORY
McCain	Food - General
Hellmann's	Food - Sauces, Spreads and Condiments
Heinz	Food - Tins, Cans and Packets
Barratt Homes	House Builders
Dyson	Household - Appliances
Silentnight Beds	Household - Beds and Bedroom Furniture
Fairy	Household - Cleaning Products
Flymo	Household - Garden Products
Dulux	Household - General
Andrex	Household - Kitchen Rolls, Toilet Roll and Tissues
Whiskas	Household - Pet Products
Google	Information & Search
Alton Towers	Leisure & Entertainment - Destinations
The National Lottery	Leisure & Entertainment - Gambling
Manchester United	Leisure & Entertainment - Sport & Fitness
The Times	Media - Newspapers
Classic FM	Media - Radio
BBC	Media - TV Stations
Shell	Oil & Gas
Durex	Pharmaceutical
Penguin	Publishing Houses
Starbucks	Restaurants & Coffee Shops
Boots	Retail - Chemists, Wellbeing and Opticians
Mothercare	Retail - Children Products
Next	Retail - Clothing & Accessories
Halfords	Retail - Cycling, Outdoor & Leisure
Marks & Spencer	Retail - Department Stores & General Retailers
B&Q	Retail - Diy, Gardens & Homes
PC World	Retail - Electronics
Amazon.co.uk	Retail - Entertainment & Gifts
Clarks	Retail - Footwear
Sainsbury's	Retail - Grocery
Mappin & Webb	Retail - Jewellers
eBay	Retail - Marketplaces, Tickets & Exchanges
Post Office	Services - General
Facebook	Social Networking & Dating
Nike	Sportswear & Equipment
Microsoft	Technology - General
BT	Telecommunications & Broadband
Tampax	Toiletries - Feminine Hygiene
Head & Shoulders	Toiletries - Haircare
Gillette	Toiletries - Men's Grooming
Colgate	Toiletries - Oral Care
Nivea	Toiletries - Skincare
Imperial Leather	Toiletries - Soaps, Bathing & Deodorants
Thomas Cook	Travel - Agents & Tour Operators
British Airways	Travel - Airlines
Heathrow	Travel - Airports
Virgin Trains	Travel - Bus & Rail Operators
P&O Cruises	Travel - Cruises & Ferries
Hilton Hotels & Resorts	Travel - Hotels & Resorts
British Gas	Utilities
Rolex	Watches

Qualifying Business Superbrands (A-Z)

BRAND	CATEGORY
7-Up	Drinks - Non-Alcoholic - Carbonated Soft Drinks
AA	Automotive - General
Acer	Technology - General
Actimel	Drinks - Non-Alcoholic - Soft Drinks General
Activia	Food - Dairy Products
adidas	Sportswear & Equipment
After Eight	Food - Confectionery & Snacks
Air Wick	Household - Cleaning Products
Aldi	Retail - Grocery
Alka-Seltzer	Pharmaceutical
Allinson	Food - Bakery
Alpen	Food - Cereals & Breakfast Foods
Alton Towers	Leisure & Entertainment - Destinations
Always	Toiletries - Feminine Hygiene
Amazon.co.uk	Retail - Entertainment & Gifts
Ambre Solaire	Toiletries - Skincare
Ambrosia	Food - Desserts & Ice Cream
American Express	Financial - General
Anadin	Pharmaceutical
Anchor	Food - Dairy Products
Andrews	Pharmaceutical
Andrex	Household - Kitchen Rolls, Toilet Roll and Tissues
Ann Summers	Retail - Clothing & Accessories
Apple	Technology - General
Aquafresh	Toiletries - Oral Care
Argos	Retail - Department Stores & General Retailers
Ariel	Household - Cleaning Products
Arm & Hammer	Toiletries - Oral Care
Arsenal FC	Leisure & Entertainment - Sport & Fitness
ASDA	Retail - Grocery
Audi	Automotive - Vehicle Manufacturer
Aunt Bessie's	Food - General
Austin Reed	Retail - Clothing & Accessories
Autoglass	Automotive - General
Avis	Automotive - General
Aviva	Financial - Insurance
AXA	Financial - Insurance
B&Q	Retail - Diy, Gardens & Homes
Bacardi	Drinks - Alcoholic - Spirits
Baileys	Drinks - Alcoholic - Spirits
Bakers	Household - Pet Products
Bang & Olufsen	Technology - General
Barclaycard	Financial - General
Barclays	Financial - Banks and Building Societies
Barratt Homes	House Builders
Bassett's	Food - Confectionery & Snacks
Batchelors	Food - Tins, Cans and Packets
Baxters	Food - Tins, Cans and Packets
BBC	Media - TV Stations
Beechams	Pharmaceutical

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BRAND	CATEGORY
Ben & Jerry's	Food - Desserts & Ice Cream
Benadryl	Pharmaceutical
Benecol	Food - Dairy Products
Benylin	Pharmaceutical
Berghaus	Sportswear & Equipment
Bertolli	Food - Dairy Products
Bird's	Food - Desserts & Ice Cream
Birds Eye	Food - Fresh & Frozen Meats / Meat Substitutes
Bisto	Food - Sauces, Spreads and Condiments
Black & Decker	Household - Appliances
BlackBerry	Technology - General
Blackpool Pleasure Beach	Leisure & Entertainment - Destinations
Bloomsbury	Publishing Houses
BMW	Automotive - Vehicle Manufacturer
Bob Martin	Household - Pet Products
Bodyform	Toiletries - Feminine Hygiene
Bold	Household - Cleaning Products
Bonjela	Pharmaceutical
Boots	Retail - Chemists, Wellbeing and Opticians
Bosch	Household - Appliances
Bose	Technology - General
Bovril	Food - Sauces, Spreads and Condiments
BP	Oil & Gas
Branston	Food - Sauces, Spreads and Condiments
Braun	Household - Appliances
Breville	Household - Appliances
Bridgestone	Automotive - Products
Britax	Child Products - Buggies, Seats and Cots
British Airways	Travel - Airlines
British Gas	Utilities
British Heart Foundation	Associations & Charities
British Red Cross	Associations & Charities
Britvic	Drinks - Non-Alcoholic - Soft Drinks General
Brylcreem	Toiletries - Haircare
BT	Telecommunications & Broadband
Budweiser	Drinks - Alcoholic - Beer, Ale and Cider
Bupa	Financial - Insurance
Burger King	Restaurants & Coffee Shops
Buxton	Drinks - Non-Alcoholic - Water
Cadbury	Food - Confectionery & Snacks
Caffè Nero	Restaurants & Coffee Shops
Calpol	Pharmaceutical
Campbell's	Food - Tins, Cans and Packets
Cancer Research UK	Associations & Charities
Canesten	Pharmaceutical
Capital FM	Media - Radio
Captain Morgan	Drinks - Alcoholic - Spirits
Carex	Toiletries - Soaps, Bathing & Deodorants
Carling	Drinks - Alcoholic - Beer, Ale and Cider
Carlsberg	Drinks - Alcoholic - Beer, Ale and Cider
Carte D'Or	Food - Desserts & Ice Cream
Carte Noire	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks

BRAND	CATEGORY
Castrol	Oil & Gas
Cathedral City	Food - Dairy Products
Center Parcs	Travel - Hotels & Resorts
Cesar	Household - Pet Products
Channel 4	Media - TV Stations
Charmin	Household - Kitchen Rolls, Toilet Roll and Tissues
Chelsea FC	Leisure & Entertainment - Sport & Fitness
Chessington World of Adventures	Leisure & Entertainment - Destinations
Churchill	Financial - Insurance
Cif	Household - Cleaning Products
Cineworld	Leisure & Entertainment - Destinations
Clairol	Toiletries - Haircare
Clarks	Retail - Footwear
Classic FM	Media - Radio
Clearasil	Toiletries - Skincare
Clover	Food - Dairy Products
CNN	Media - TV Stations
Coca-Cola	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Colgate	Toiletries - Oral Care
Colman's	Food - Sauces, Spreads and Condiments
Comfort	Household - Cleaning Products
Comparethemarket.com	Information & Search
Confused.com	Information & Search
Continental	Automotive - Products
Corsodyl	Toiletries - Oral Care
Costa	Restaurants & Coffee Shops
Country Life	Food - Dairy Products
Cow & Gate	Food - Children's Food
Cravendale	Drinks - Non-Alcoholic - Dairy Drinks, Milk and Cream
Crayola	Child Products - Toys and Education
Crown Paints	Household - General
Cunard	Travel - Cruises & Ferries
Cuprinol	Household - Garden Products
Currys	Retail - Electronics
Cushelle	Household - Kitchen Rolls, Toilet Roll and Tissues
Daddies	Food - Sauces, Spreads and Condiments
Daily Mail	Media - Newspapers
Dairy Crest	Drinks - Non-Alcoholic - Dairy Drinks, Milk and Cream
Dairylea	Food - Dairy Products
Danone	Food - Dairy Products
David Lloyd	Leisure & Entertainment - Sport & Fitness
Debenhams	Retail - Department Stores & General Retailers
Deep Heat	Pharmaceutical
Del Monte	Food - Tins, Cans and Packets
Dell	Technology - General
De'Longhi	Household - Appliances
Denby	Household - General
Dettol	Household - Cleaning Products
DFS	Retail - Diy, Gardens & Homes
Direct Line	Financial - Insurance
Discovery	Media - TV Stations
Disney	Child Products - Toys and Education

BRAND	CATEGORY
Disney Channel	Media - TV Stations
Dixons	Retail - Electronics
Dolmio	Food - Sauces, Spreads and Condiments
Domestos	Household - Cleaning Products
Domino's Pizza	Restaurants & Coffee Shops
Doritos	Food - Confectionery & Snacks
Dorothy Perkins	Retail - Clothing & Accessories
Dove	Toiletries - Skincare
Dr Pepper	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Dr. Oetker	Food - General
Drambuie	Drinks - Alcoholic - Spirits
Dulux	Household - General
Dunlop	Automotive - Products
Duracell	Household - General
Durex	Pharmaceutical
DynoRod	Services - General
Dyson	Household - Appliances
E.ON	Utilities
E45	Toiletries - Skincare
easyJet	Travel - Airlines
eBay	Retail - Marketplaces, Tickets & Exchanges
Echo Falls	Drinks - Alcoholic - Wine
Eden Project	Leisure & Entertainment - Destinations
EDF Energy	Utilities
EDF Energy London Eye	Leisure & Entertainment - Destinations
eHarmony	Social Networking & Dating
Elastoplast	Pharmaceutical
Electrolux	Household - Appliances
Elvive	Toiletries - Haircare
Energizer	Household - General
Esso	Oil & Gas
Europcar	Automotive - General
Eurostar	Travel - Bus & Rail Operators
Eurotunnel	Travel - Bus & Rail Operators
Evian	Drinks - Non-Alcoholic - Water
Expedia	Travel - Agents & Tour Operators
Faber & Faber	Publishing Houses
Facebook	Social Networking & Dating
Fairy	Household - Cleaning Products
Fanta	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Farley's	Food - Children's Food
Febreze	Household - Cleaning Products
Felix	Household - Pet Products
Ferrero Rocher	Food - Confectionery & Snacks
Financial Times	Media - Newspapers
Finish	Household - Cleaning Products
Fisher-Price	Child Products - Toys and Education
Fitness First	Leisure & Entertainment - Sport & Fitness
Flash	Household - Cleaning Products
Flora	Food - Dairy Products
Flymo	Household - Garden Products
Ford	Automotive - Vehicle Manufacturer

BRAND	CATEGORY
Foster's	Drinks - Alcoholic - Beer, Ale and Cider
Fox's Biscuits	Food - Confectionery & Snacks
Freeview	Media - TV Stations
French Connection	Retail - Clothing & Accessories
Fujifilm	Technology - General
Galaxy	Food - Confectionery & Snacks
Gallo Family	Drinks - Alcoholic - Wine
Gap	Retail - Clothing & Accessories
Garnier	Toiletries - Skincare
Gatwick Airport	Travel - Airports
Gaviscon	Pharmaceutical
George Foreman	Household - Appliances
Gillette	Toiletries - Men's Grooming
Glade	Household - Cleaning Products
Glenfiddich	Drinks - Alcoholic - Spirits
Go-Cat	Household - Pet Products
Gocompare.com	Information & Search
Goodyear	Automotive - General
Google	Information & Search
Gordon's	Drinks - Alcoholic - Spirits
Great Ormond Street Hospital	Associations & Charities
Green & Black's	Food - Confectionery & Snacks
Green Giant	Food - General
Gregg's	Restaurants & Coffee Shops
Grosch	Drinks - Alcoholic - Beer, Ale and Cider
Groupon	Retail - Marketplaces, Tickets & Exchanges
Guinness	Drinks - Alcoholic - Beer, Ale and Cider
H&M	Retail - Clothing & Accessories
Häagen-Dazs	Food - Desserts & Ice Cream
Habitat	Retail - Diy, Gardens & Homes
Halfords	Retail - Cycling, Outdoor & Leisure
Halfords Autocentre	Automotive - General
Halifax	Financial - Banks and Building Societies
Hamleys	Retail - Children Products
Hard Rock Cafe	Restaurants & Coffee Shops
Hardys	Drinks - Alcoholic - Wine
Haribo	Food - Confectionery & Snacks
HarperCollins	Publishing Houses
Hasbro	Child Products - Toys and Education
Head & Shoulders	Toiletries - Haircare
Heart	Media - Radio
Heathrow	Travel - Airports
Heineken	Drinks - Alcoholic - Beer, Ale and Cider
Heinz	Food - Tins, Cans and Packets
Hellmann's	Food - Sauces, Spreads and Condiments
Help for Heroes	Associations & Charities
Herbal Essences	Toiletries - Haircare
Hertz	Automotive - General
Highland Spring	Drinks - Non-Alcoholic - Water
Hilton Hotels & Resorts	Travel - Hotels & Resorts
Holiday Inn	Travel - Hotels & Resorts
Holland & Barrett	Retail - Chemists, Wellbeing and Opticians

BRAND	CATEGORY
Homebase	Retail - Diy, Gardens & Homes
Homepride	Food - Sauces, Spreads and Condiments
Honda	Automotive - Vehicle Manufacturer
Hoover	Household - Appliances
Horlicks	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Hornby	Child Products - Toys and Education
Hotpoint	Household - Appliances
House of Fraser	Retail - Department Stores & General Retailers
Hovis	Food - Bakery
HP	Technology - General
HP Sauce	Food - Sauces, Spreads and Condiments
HSBC	Financial - Banks and Building Societies
HTC	Technology - General
Iams	Household - Pet Products
IKEA	Retail - Diy, Gardens & Homes
IMODIUM	Pharmaceutical
Imperial Leather	Toiletries - Soaps, Bathing & Deodorants
Impulse	Toiletries - Soaps, Bathing & Deodorants
Innocent	Drinks - Non-Alcoholic - Soft Drinks General
Interflora	Services - General
IRN-BRU	Drinks - Non-Alcoholic - Carbonated Soft Drinks
ITV	Media - TV Stations
J2O	Drinks - Non-Alcoholic - Soft Drinks General
Jack Daniel's	Drinks - Alcoholic - Spirits
Jacob's	Food - General
Jacob's Creek	Drinks - Alcoholic - Wine
Jaguar	Automotive - Vehicle Manufacturer
Jameson	Drinks - Alcoholic - Spirits
JD Sports	Retail - Cycling, Outdoor & Leisure
John Lewis	Retail - Department Stores & General Retailers
John Smith's	Drinks - Alcoholic - Beer, Ale and Cider
John West	Food - Tins, Cans and Packets
Johnson's	Toiletries - Skincare
Jordans	Food - Cereals & Breakfast Foods
Kellogg's	Food - Cereals & Breakfast Foods
Kenco	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Kenwood	Technology - General
Kenwood (Kitchen Appliances)	Household - Appliances
Kew Gardens	Leisure & Entertainment - Destinations
KFC	Restaurants & Coffee Shops
Kindle	Technology - General
Kingsmill	Food - Bakery
Kit Kat	Food - Confectionery & Snacks
Kitekat	Household - Pet Products
Kleenex	Household - Kitchen Rolls, Toilet Roll and Tissues
Knorr	Food - Tins, Cans and Packets
KP	Food - Confectionery & Snacks
Kronenbourg 1664	Drinks - Alcoholic - Beer, Ale and Cider
Kwik-Fit	Automotive - General
LA Fitness	Leisure & Entertainment - Sport & Fitness
Ladbrokes	Leisure & Entertainment - Gambling
Ladybird	Child Products - Toys and Education

BRAND	CATEGORY
Lakeland	Retail - DIY, Gardens & Homes
Land Rover	Automotive - Vehicle Manufacturer
Lastminute.com	Travel - Agents & Tour Operators
Laura Ashley	Retail - Clothing & Accessories
Lea & Perrins	Food - Sauces, Spreads and Condiments
Lego	Child Products - Toys and Education
Legoland	Leisure & Entertainment - Destinations
Lemsip	Pharmaceutical
Lenor	Household - Cleaning Products
LG	Technology - General
Lil-Lets	Toiletries - Feminine Hygiene
Linda McCartney	Food - Fresh & Frozen Meats / Meat Substitutes
Lindeman's	Drinks - Alcoholic - Wine
Lindt	Food - Confectionery & Snacks
Listerine	Toiletries - Oral Care
Liverpool FC	Leisure & Entertainment - Sport & Fitness
Lloyds Bank	Financial - Banks and Building Societies
Lloyds Pharmacy	Retail - Chemists, Wellbeing and Opticians
London Stansted Airport	Travel - Airports
Longleat	Leisure & Entertainment - Destinations
Lucozade	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Lurpak	Food - Dairy Products
LV=	Financial - Insurance
Lynx	Toiletries - Soaps, Bathing & Deodorants
M&M's	Food - Confectionery & Snacks
Maclaren	Child Products - Buggies, Seats and Cots
Macleans	Toiletries - Oral Care
Macmillan Cancer Support	Associations & Charities
Madame Tussauds	Leisure & Entertainment - Destinations
Magners Irish Cider	Drinks - Alcoholic - Beer, Ale and Cider
Magnet	Retail - DIY, Gardens & Homes
Magnum	Food - Desserts & Ice Cream
Malibu	Drinks - Alcoholic - Spirits
Maltesers	Food - Confectionery & Snacks
Mamas & Papas	Child Products - Buggies, Seats and Cots
Manchester Airport	Travel - Airports
Manchester City FC	Leisure & Entertainment - Sport & Fitness
Manchester United	Leisure & Entertainment - Sport & Fitness
Maplin	Retail - Electronics
Mappin & Webb	Retail - Jewellers
Marie Curie Cancer Care	Associations & Charities
Marks & Spencer	Retail - Department Stores & General Retailers
Marmite	Food - Sauces, Spreads and Condiments
Marriott Hotels & Resorts	Travel - Hotels & Resorts
Mars	Food - Confectionery & Snacks
MasterCard	Financial - General
Match.com	Social Networking & Dating
McCain	Food - General
McCoy's	Food - Confectionery & Snacks
McDonald's	Restaurants & Coffee Shops
McVitie's	Food - Confectionery & Snacks
Mecca Bingo	Leisure & Entertainment - Gambling

BRAND	CATEGORY
Meccano	Child Products - Toys and Education
Mercedes-Benz	Automotive - Vehicle Manufacturer
Michelin	Automotive - Products
Microsoft	Technology - General
Miele	Household - Appliances
Mini	Automotive - Vehicle Manufacturer
Mini Babybel	Food- Dairy Products
Miracle-Gro	Household - Garden Products
Miss Selfridge	Retail - Clothing & Accessories
Moneysupermarket.com	Information & Search
Monsoon	Retail - Clothing & Accessories
Moonpig.com	Retail - Entertainment & Gifts
Morphy Richards	Household - Appliances
Morrisons	Retail - Grocery
Mothercare	Retail - Children Products
Motorola	Technology - General
Mr Kipling	Food - Bakery
Mr Muscle	Household - Cleaning Products
Mr Sheen	Household - Cleaning Products
MSN	Information & Search
MTV	Media - TV Stations
Müller	Food- Dairy Products
Nando's	Restaurants & Coffee Shops
National Express	Travel - Bus & Rail Operators
Nationwide	Financial - Banks and Building Societies
NatWest	Financial - Banks and Building Societies
Nescafé	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Nesquik	Drinks - Non-Alcoholic - Dairy Drinks, Milk and Cream
Neutrogena	Toiletries - Skincare
New Look	Retail - Clothing & Accessories
Newcastle Brown Ale	Drinks - Alcoholic - Beer, Ale and Cider
Next	Retail - Clothing & Accessories
Nicky Clarke	Toiletries - Haircare
Nicorette	Pharmaceutical
Night Nurse	Pharmaceutical
Nike	Sportswear & Equipment
Nikon	Technology - General
Nintendo	Technology - General
Nissan	Automotive - Vehicle Manufacturer
Nivea	Toiletries - Skincare
Nokia	Technology - General
npower	Utilities
NSPCC	Associations & Charities
Nurofen	Pharmaceutical
Nutella	Food - Sauces, Spreads and Condiments
Nutri-Grain	Food - Cereals & Breakfast Foods
O2	Telecommunications & Broadband
Oasis	Drinks - Non-Alcoholic - Soft Drinks General
Ocean Spray	Drinks - Non-Alcoholic - Soft Drinks General
Odeon	Leisure & Entertainment - Destinations
Olay	Toiletries - Skincare
Old Spice	Toiletries - Soaps, Bathing & Deodorants

BRAND	CATEGORY
Olympus	Technology - General
Omega	Watches
Onken	Food- Dairy Products
Optrex	Pharmaceutical
Oral-B	Toiletries - Oral Care
Oxfam	Associations & Charities
Oxford University Press	Publishing Houses
OXO	Food - Sauces, Spreads and Condiments
P&O Cruises	Travel - Cruises & Ferries
P&O Ferries	Travel - Cruises & Ferries
Paddy Power	Leisure & Entertainment - Gambling
Pampers	Child Products - General
Panadol	Pharmaceutical
Panasonic	Technology - General
Pantene	Toiletries - Haircare
Patak's	Food - Sauces, Spreads and Condiments
PAXO	Food - General
PayPal	Financial - General
PC World	Retail - Electronics
Pedigree	Household - Pet Products
Penguin	Publishing Houses
Pentax	Technology - General
Pepsi	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Perrier	Drinks - Non-Alcoholic - Water
Persil	Household - Cleaning Products
Petit Filous	Food- Dairy Products
PG Tips	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Philadelphia	Food- Dairy Products
Philip AVENT	Child Products - General
Philips	Technology - General
Pickfords	Services - General
Pilgrims Choice	Food- Dairy Products
Pimm's	Drinks - Alcoholic - Spirits
Pirelli	Automotive - Products
Pizza Hut	Restaurants & Coffee Shops
PizzaExpress	Restaurants & Coffee Shops
Play-Doh	Child Products - Toys and Education
Playmobil	Child Products - Toys and Education
Playskool	Child Products - Toys and Education
PlayStation	Technology - General
Pledge	Household - Cleaning Products
Post Office	Services - General
Pot Noodle	Food - General
Premier Inn	Travel - Hotels & Resorts
Prestige	Household - Appliances
Pret A Manger	Restaurants & Coffee Shops
Primark	Retail - Clothing & Accessories
Pringles	Food - Confectionery & Snacks
Prudential	Financial - Insurance
Puma	Sportswear & Equipment
Purina	Household - Pet Products
Pyrex	Household - General

BRAND	CATEGORY
Quaker Oats	Food - Cereals & Breakfast Foods
Quality Street	Food - Confectionery & Snacks
Quorn	Food - Fresh & Frozen Meats / Meat Substitutes
RAC	Automotive - General
Radisson Blu Edwardian, London	Travel - Hotels & Resorts
Radox	Toiletries - Soaps, Bathing & Deodorants
Raleigh	Sportswear & Equipment
Red Bull	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Reebok	Sportswear & Equipment
Remington	Household - Appliances
Renault	Automotive - Vehicle Manufacturer
Rennie	Pharmaceutical
Ribena	Drinks - Non-Alcoholic - Soft Drinks General
Right Guard	Toiletries - Soaps, Bathing & Deodorants
Rightmove.com	Information & Search
River Island	Retail - Clothing & Accessories
RNLI	Associations & Charities
Robertson's	Food - Sauces, Spreads and Condiments
Robinsons	Drinks - Non-Alcoholic - Soft Drinks General
Rolex	Watches
Rotary	Watches
Rowntree's	Food - Confectionery & Snacks
Royal Albert Hall	Leisure & Entertainment - Destinations
Royal British Legion	Associations & Charities
Royal Caribbean International	Travel - Cruises & Ferries
Royal Doulton	Household - General
Royal Worcester	Household - General
RSPCA	Associations & Charities
Russell & Bromley	Retail - Footwear
Russell Hobbs	Household - Appliances
Ryvita	Food - Bakery
Saga	Financial - Insurance
Sainsbury's	Retail - Grocery
Samsung	Technology - General
Sanatogen	Pharmaceutical
Sandals Resorts	Travel - Hotels & Resorts
Sanex	Toiletries - Soaps, Bathing & Deodorants
Santander	Financial - Banks and Building Societies
Sarson's	Food - Sauces, Spreads and Condiments
Save the Children	Associations & Charities
Savlon	Pharmaceutical
Schwartz	Food - Sauces, Spreads and Condiments
Schwarzkopf	Toiletries - Haircare
Schweppes	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Scottish Widows	Financial - Insurance
Screwfix	Retail - DIY, Gardens & Homes
Sea Life Centres	Leisure & Entertainment - Destinations
Seiko	Watches
Sekonda	Watches
Selfridges	Retail - Department Stores & General Retailers
Sensodyne	Toiletries - Oral Care
Seriously Strong	Food- Dairy Products

BRAND	CATEGORY
Seven Seas	Pharmaceutical
Sharwood's	Food - Sauces, Spreads and Condiments
Sheba	Household - Pet Products
Shell	Oil & Gas
Shredded Wheat	Food - Cereals & Breakfast Foods
Siemens	Technology - General
Silentnight Beds	Household - Beds and Bedroom Furniture
Silver Cross	Child Products - Buggies, Seats and Cots
Silver Spoon	Food - Sauces, Spreads and Condiments
Simple	Toiletries - Soaps, Bathing & Deodorants
Sky	Media - TV Stations
Skype	Telecommunications & Broadband
Slazenger	Sportswear & Equipment
Slumberland	Household - Beds and Bedroom Furniture
SMA	Food - Children's Food
Smeg	Household - Appliances
Smirnoff	Drinks - Alcoholic - Spirits
Snickers	Food - Confectionery & Snacks
Sony	Technology - General
Southern Comfort	Drinks - Alcoholic - Spirits
Specsavers	Retail - Chemists, Wellbeing and Opticians
SportsDirect.com	Retail - Cycling, Outdoor & Leisure
Sprite	Drinks - Non-Alcoholic - Carbonated Soft Drinks
St John Ambulance	Associations & Charities
Stagecoach	Travel - Bus & Rail Operators
Standard Life	Financial - Insurance
Starbucks	Restaurants & Coffee Shops
Stella Artois	Drinks - Alcoholic - Beer, Ale and Cider
Stella Artois Cidre	Drinks - Alcoholic - Beer, Ale and Cider
Stena Line	Travel - Cruises & Ferries
Strepsils	Pharmaceutical
Subway	Restaurants & Coffee Shops
Sudafed	Pharmaceutical
Sudocrem	Pharmaceutical
Sugar Puffs	Food - Cereals & Breakfast Foods
Superdrug	Retail - Chemists, Wellbeing and Opticians
Superdry	Retail - Clothing & Accessories
Sure	Toiletries - Soaps, Bathing & Deodorants
Surf	Household - Cleaning Products
TAG Heuer	Watches
Tampax	Toiletries - Feminine Hygiene
Tango	Drinks - Non-Alcoholic - Carbonated Soft Drinks
Tate & Lyle Cane Sugar	Food - Sauces, Spreads and Condiments
Taylor Wimpey	House Builders
TCP	Pharmaceutical
Ted Baker	Retail - Clothing & Accessories
Tefal	Household - Appliances
Tesco	Retail - Grocery
Tetley	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Texaco	Oil & Gas
The Body Shop	Retail - Chemists, Wellbeing and Opticians
The Carphone Warehouse	Retail - Electronics

BRAND

CATEGORY

The Co-operative	Retail - Grocery
The Daily Telegraph	Media - Newspapers
The Famous Grouse	Drinks - Alcoholic - Spirits
The Guardian	Media - Newspapers
The Independent	Media - Newspapers
The Laughing Cow	Food- Dairy Products
The National Lottery	Leisure & Entertainment - Gambling
The National Trust	Associations & Charities
The North Face	Sportswear & Equipment
The Observer	Media - Newspapers
The Salvation Army	Associations & Charities
The Sun	Media - Newspapers
The Times	Media - Newspapers
Thomas Cook	Travel - Agents & Tour Operators
Thomson Holidays	Travel - Agents & Tour Operators
Thorntons	Food - Confectionery & Snacks
Thorpe Park	Leisure & Entertainment - Destinations
Ticketmaster	Retail - Marketplaces, Tickets & Exchanges
TK Maxx	Retail - Clothing & Accessories
Toblerone	Food - Confectionery & Snacks
Tommee Tippee	Child Products - General
TomTom	Automotive - Products
Tomy	Child Products - Toys and Education
TONI&GUY	Services - General
Topman	Retail - Clothing & Accessories
Topshop	Retail - Clothing & Accessories
Toshiba	Technology - General
Toyota	Automotive - Vehicle Manufacturer
Toys R Us	Retail - Children Products
Trainline	Retail - Marketplaces, Tickets & Exchanges
Travelodge	Travel - Hotels & Resorts
TRESemmé	Toiletries - Haircare
Tropicana	Drinks - Non-Alcoholic - Soft Drinks General
Turtle Wax	Automotive - Products
Twinings	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Twitter	Social Networking & Dating
Typhoo	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Umbro	Sportswear & Equipment
Uncle Ben's	Food - Tins, Cans and Packets
Vanish	Household - Cleaning Products
Vaseline	Toiletries - Skincare
Vax	Household - Appliances
Veet	Toiletries - Feminine Hygiene
Velvet	Household - Kitchen Rolls, Toilet Roll and Tissues
Vicks	Pharmaceutical
Vidal Sassoon	Toiletries - Haircare
Virgin Active	Leisure & Entertainment - Sport & Fitness
Virgin Atlantic	Travel - Airlines
Virgin Holidays	Travel - Agents & Tour Operators
Virgin Media	Media - TV Stations
Virgin Mobile	Telecommunications & Broadband
Virgin Trains	Travel - Bus & Rail Operators

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BRAND	CATEGORY
Visa	Financial - General
VO5	Toiletries - Haircare
Vodafone	Telecommunications & Broadband
Volkswagen	Automotive - Vehicle Manufacturer
Volvic	Drinks - Non-Alcoholic - Water
Volvo	Automotive - Vehicle Manufacturer
VTech	Child Products - Toys and Education
Waitrose	Retail - Grocery
Walkers	Food - Confectionery & Snacks
Wall's	Food - Fresh & Frozen Meats / Meat Substitutes
Wall's Ice Cream	Food - Desserts & Ice Cream
Warburtons	Food - Bakery
Warwick Castle	Leisure & Entertainment - Destinations
Waterford	Household - General
Waterstones	Retail - Entertainment & Gifts
WD-40	Household - General
Wedgwood	Household - General
Weetabix	Food - Cereals & Breakfast Foods
Weight Watchers	Food - Tins, Cans and Packets
Wella	Toiletries - Haircare
Whirlpool	Household - Appliances
Whiskas	Household - Pet Products
Whittard of Chelsea	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
WHSmith	Retail - Entertainment & Gifts
Wickes	Retail - DIY, Gardens & Homes
Wikipedia	Information & Search
Wilkinson Sword	Toiletries - Men's Grooming
William Hill	Leisure & Entertainment - Gambling
Winalot	Household - Pet Products
Wrigley's	Food - Confectionery & Snacks
Xbox	Technology - General
Yahoo!	Information & Search
Yakult	Drinks - Non-Alcoholic - Dairy Drinks, Milk and Cream
Yellow Pages	Information & Search
Yeo Valley	Food- Dairy Products
Yorkshire Tea	Drinks - Non-Alcoholic - Coffee, Tea & Hot Drinks
Young's	Food - Fresh & Frozen Meats / Meat Substitutes
YouTube	Information & Search
Zanussi	Household - Appliances
Zara	Retail - Clothing & Accessories
ZSL London Zoo	Leisure & Entertainment - Destinations
Zurich	Financial - Insurance